

Călin Tămaș

Implementation & Product Operations | E-Commerce Systems
Workflow Optimization

Romania | Remote Europe

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1. PROFESSIONAL PROFILE

Implementation and product operations profile with 8+ years building commercial systems, customer workflows and launch-ready operating processes. Strong at diagnosing friction, mapping requirements, documenting workflows and improving practical execution inside a team.

2. PROFESSIONAL EXPERIENCE

Founder & E-Commerce Operator

Printlix3D / Novogroup Systems SRL | 2018-Present

- Operated a multi-channel 3D-printing commerce business across Etsy, Amazon, eBay, Temu and Shopify, generating 5,800+ marketplace sales, 800+ reviews and a 4.8 customer rating.
- Managed catalog/listing quality, pricing, customer support, fulfillment coordination, custom quoting, paid visibility and marketplace expansion across 5 commerce channels.

Content Safety & Compliance Analyst

Telus Digital Romania | Sep 2022-Sep 2025

- Reviewed high-volume digital advertising content against brand-safety and compliance standards; prepared structured quality reports and worked with market/compliance signals.
- Worked inside a larger operational system with quality standards, process discipline, reporting expectations and structured review workflows.

3. SELECTED PRODUCT SYSTEMS

Verifi.ro | Real-estate due diligence workflow

Implementation workflow, source documentation, checkout/report delivery and launch readiness

- Designed and shipped the Verifi.ro due-diligence workflow, mapping 30+ official/public sources into parcel search, structured checks, checkout, PDF report delivery, QA checklist, source transparency and privacy/legal pages.

pretzi.ro | Price comparison and product-data operations

Product operations, data quality, merchant coverage, extension UX, privacy and monetization guardrails

- Built product/data operations for pretzi.ro across 224 monitored stores, 435 approved merchants and 260k+ products compared daily; defined matching rules, price tracking, alert logic and privacy-aware analytics.

4. PROOF / TRACTION HIGHLIGHTS

5,800+ marketplace sales

800+ customer reviews

4.8 customer rating

224 monitored stores

435 approved merchants

260k+ products compared daily

5. CORE SKILLS

Implementation workflows
Onboarding documentation
QA and workflow testing
Launch readiness
Marketplace operations
Catalog/listing workflows
Customer journey mapping
Requirements mapping
Process improvement
Reporting and coordination
AI-assisted research, QA and documentation

6. TOOLS / PLATFORMS

Shopify | Etsy | Amazon | eBay | Temu | Netopia
checkout | Browser extensions | Marketplace
operations | SOPs and QA checklists

7. EDUCATION

Bachelor's degree in Marketing

FSEGA, Babeș-Bolyai University, Cluj-Napoca |
Diploma awarded 2020

Additional law studies, distance learning, ongoing

LANGUAGES

Romanian native | English fluent